

Arushi Soni

Roll No: M24LDX004 M.Des in XR Design School of Design Indian Institute Of Technology, Jodhpur https://iitj.ac.in/school-of-design/ $+91\text{-}9650019538\\ m24ldx004@iitj.ac.in\\ soniarushi1807@gmail.com\\ linkedin.com/in/arushi-soni-03911b210\\ https://arushisoni2k.wixstudio.com/portfolio$

EDUCATION

Degree/Certificate	Institute/Board	Year
M.Des (XR Design)	Indian Institute of Technology, Jodhpur, India	2024-2026
B.Des (Product Design)	Unitedworld Institute of Design, Gandhinagar, Gujarat, India	2020-2024
Senior Secondary	Delhi Public School, Vasant Kunj, New Delhi, India	2018
Secondary	Delhi Public School, Vasant Kunj, New Delhi	2016

EXPERIENCE

• Futurristic

May 2025-Jul 2025

XR Design Intern

- Gained hands-on experience in Unity 3D focusing on environment, level, interaction design and UI for XR, along with C sharp scripting and post-processing techniques.

• Indian Institute of Technology, Roorkee

Dec 2023-Mar 2024

UX Design Intern

 Enhancing Disaster Preparedness in High-Rise Residential Societies by providing interactive training via gamebased learning, AR evacuation simulations, and a reward system

· Indian Institute of Technology, Roorkee

May 2023-Aug 2023

UI/UX Intern

- Designing wayfinding signages for the cities-Jaipur and Jodhpur
- Research study on 'Eye Tracking' in Visual Cognition

ACHIEVEMENTS

• Publications

- Illustrator, "Khel Khel Mein Vigyan" A multilingual STEM comic series for children launched by CETE and School of Design, IIT Jodhpur, in the presence of Hon'ble Lok Sabha Speaker, Shri Om Birla. (2025) Digital Edition
- Soni, Atreya & Prajapati. (2025). Enhancing Disaster Preparedness in High-Rise Residential Societies. In A. Chakrabarti (Ed.), Research into Design for a Sustainable Future (ICoRD 2025), Smart Innovation, Systems and Technologies, vol. 12 Pg 190-199, Springer
- Arushi Soni, Umang Shah, Varshin Vala, Arunachalam M (2023), Comparative Study of Chefs and Non-Chefs using Cognitive Ergonomics Approach in the Commercial Kitchen, ANVESAK, Vol. 53, No.5(I) (0378-4568), Pg 125-133

• Design Registration

- Lamp cum Room Freshener (384931-001)
- Orthopaedic Heating and Vibrating Pad (384914-001)

Courses and Certificates

- Udemy Figma course: UI/UX Design Beginner to Expert
- Coursera Google UX Design Professional Certificate
 - Foundations of User Experience (UX) Design
 - Start the UX Design Process: Empathize, Define, and Ideate
- AICTE Course IIT Bombay
 - Introduction to Human Factors and Ergonomics
- NPTEL Course IIT Roorkee (Silver Medal)
 - User Interface Design
 - Introduction to Interaction Design
- NPTEL Course IIT Madras (Silver Medal)
 - Design Thinking- A Primer

SOFTWARE SKILLS

- Design Tools: Unity 3D, Shapes XR, Unreal, Studio Lens, Figma, Balsamiq, Adobe Suite (Aero, Photoshop, Illustrator, Sampler)
- 3D Modelling and Rendering Tools: Rhinoceros 3D, Luxion Keyshot

${\rm Skills}$

- User Research, Empathy Mapping, Creative Storytelling, User Testing, Post-Processing, UI for XR Design
- Prototyping, Sketching, Wireframes, Ideation Methodology, Level Designing